

Steve Gregory

Steve Gregory is California's first working journalist to become a POST-certified instructor. He's also the first journalist in America to become a certified international instructor with IADLEST and national instructor with ILEETA. He teaches media relations and crisis communications with a focus on public safety professionals. Since 1993, Steve has been with iHeartMEDIA, the world's largest audio company. Since 2005, he's been a national investigative correspondent based at KFI-AM in Los Angeles.

Steve's weekly show ***'Unsolved with Steve Gregory'*** has quickly become a favorite of law enforcement throughout Southern California. The companion podcast on the iHeartRadio app is one of the most downloaded in the True Crime genre. He's produced award-winning national documentaries and specials including ***'Policing for Tomorrow'***, ***'9/11: Two Decades Later'***, ***'Deadly Pill'***, ***'Operation: Vaccination'***, and ***'The Death and Life of Kobe Bryant'***.

Steve is an adjunct instructor with the Los Angeles Police Department, the Los Angeles County Sheriff's Department, and the University of Southern California's Safe Communities Institute. He co-developed a media relations model for the LAPD and a conflict resolution protocol between the Los Angeles Press Corps and police. Steve is a board member of the Radio & Television News Association of Southern California where he chairs the media access committee.

In 2016, the California State Legislature presented Steve with a bi-partisan resolution honoring his contributions to journalism and community. Steve's presentations are candid, frank, and well received because of his unique perspective from the 'other side' of the yellow tape. He maintains one of the highest evaluation averages for a POST Instructor. In 2020, Steve was a recipient of the Individual Achievement Award of Excellence in Training by the California POST Commission – a first for a working journalist.

Steve was on scene moments after a fatal mass shooting in San Bernardino, CA; was all over the hunt for a cop killer in Southern California; was in the courtroom during the OJ Simpson armed robbery trial, sentencing and parole hearing in Nevada; lived roadside for days in New Orleans after Hurricane Katrina; was in the middle of the riots in Ferguson, MO where he was attacked and dodged gunfire – live on the air; was right in the middle of numerous Immigration Protests and Civil Unrest, and traveled to Tijuana to cover the trial of a jailed Marine in Mexico – he was also the first foreign radio journalist allowed to shadow the Tijuana PD's Elite Team (SWAT). Steve has been around cops, deputies and first responders for most of his 35+ year career.

Steve has presented at many training conferences including the National Information Officer's Association; the Arizona PIO Association; the Utah PIO Association; California POST CopsWest; Utah Governor's Safety Summit; California Public Information Officials Association; International Association of Business Communicators; Women Working in Corrections and Juvenile Justice; Association of Air Medical Services, and the Association of Paroling Authorities International. He's worked closely with agencies like the Los Angeles Police Department; Los Angeles County Sheriff's Department; Los Angeles City/County Fire Departments; Arizona Department of Public Safety and the City of San Francisco. Some of the courses he's developed include, **CopSpeak**: "Learn to Speak Like a Human"; **How to Handle the Hit Piece**: "Avoiding the Ambush Reporter"; **Crisis Communications for First Responders**; **The 'Perfect' Press Conference**; **Media Relations 3.0**. Steve's authoring the book, **The 'Perfect' Press Conference** for Information Officers, Marketing, and PR professionals.

Steve's goal is to strengthen the relationship between the media and first responders by offering a perspective from a world rarely seen by outsiders.

Contact Steve:



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